

Message Text

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TO AMEMBASSY LONDON

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E.O. 11652: N/A

TAGS: UK

SUBJECT: VISIT OF SENIOR U.S. BUSINESS EXECUTIVES TO
BRITAIN

BRITISH EMBASSY HAS INFORMED US THAT A GROUP OF OVER 20
SENIOR US BUSINESS EXECUTIVES AND THEIR WIVES - THE SO-CALLED
MANSAGER MISSION - WILL BE IN BRITAIN FROM 18 SEPTEMBER -
27 SEPTEMBER. THE PARTICIPANTS, ACCORDING TO EMBASSY REPRESENTATIVES, ARE ALL FROM AMONG THE MOST SENIOR EXECUTIVES
IN THEIR RESPECTIVE COMPANIES.

AS DESCRIBED BY EMBASSY REPRESENTATIVES HERE, ONE AIM OF THE
MISSION IS TO REASSURE THE EXECUTIVES ABOUT BRITAIN'S ECONOMIC SITUATION. THE MISSION IS SCHEDULED TO BE RECEIVED BY
THE PRIME MINISTER ON SEPTEMBER 24. EMBASSY WILL PROBABLY
WISH TO LEARN FURTHER DETAILS OF MISSION FROM DEPARTMENT
OF INDUSTRY, IF IT IS NOT ALREADY AWARE OF PLANNED VISIT.

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